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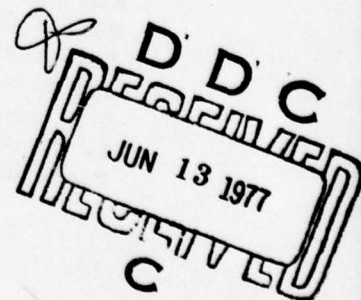
SOME CONSIDERATIONS IN THE EVALUATION  
OF ALTERNATE PREDICTION EQUATIONS

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Prediction equations constructed from multiple linear regression analyses are often intended for use in predicting response values throughout a region of the space of the predictor variables. Criteria for evaluating prediction equations, however, have generally concentrated attention on mean squared error properties of the estimated regression coefficients or on mean squared error properties of the predictor at the design points. If adequate prediction throughout a region of the space of predictor variables is the goal, neither of these criteria may be satisfactory in assessing the predictor. In this paper integrated mean squared error is used as a criterion to determine when the least squares, principal component, and ridge regression estimators of regression coefficients can produce satisfactory prediction equations in the presence of a multicollinear design matrix.

KEY WORDS

Integrated Mean Squared Error  
Prediction Equations  
Multicollinearity  
Biased Estimation



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## 1. INTRODUCTION

Box and Draper [1] espouse the use of an integrated mean squared error criterion to evaluate experimental designs proposed for use in fitting response surface models. Specifically, Box and Draper are concerned with the appropriate selection of design points  $\underline{X}_i' = (x_{i1}, x_{i2}, \dots, x_{ip})$ ,  $i = 1, 2, \dots, n$ , so that the mean squared error of the least squares prediction equation, integrated over an appropriate region of interest in the  $p$  design variables, is suitably small. Thus, experimental designs can be evaluated with respect to (i) the variance of the fitted model, (ii) bias incurred when an incorrect functional form is assumed between the response variable and the design variables, (iii) particular regions of interest of the design variables, and (iv) weighting functions that enable some regions of the predictor variables to influence the integrated mean squared error more heavily than others. The flexibility and intuitive appeal of integrated mean squared error has resulted in several subsequent papers evaluating both response surface designs (e.g. [2], [4], [5], [6], [7]) and estimators of the response function (e.g. [3], [10], [13], [14], [15], [16], [21]).

The purpose of this paper is to show that integrated mean squared error is a valuable tool in evaluating prediction equations arising from the use of different estimators of the unknown parameters in multiple linear regression models. The situation discussed in this paper differs from the one posed in most of the above articles in that we assume the data analyst has no control over the predictor (design) variables; i.e., the experimenter cannot select the values

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of the predictor variables for which data on the response variable is to be obtained. This type of data is often characterized by the occurrence of multicollinearities among the predictor variables and consequent poor prediction when least squares prediction equations are employed (see, for example, [11], [19], and [20]). For these reasons, biased regression estimators have become very popular when regression data is multicollinear.

Hocking [11] and Gunst and Mason [8] reference much of the literature dealing with comparisons of estimators of regression coefficients. Overwhelmingly, these articles deal with comparisons using the mean squared errors of the estimated regression coefficients, although a few authors examine pointwise mean squared errors of the prediction equations at the design points. Yet the potential advantages of assessing a prediction equation using integrated mean squared error are many: the variances of the prediction equations are included in the assessment, biases due to the use of biased regression estimators and also due to misspecifications of the model can be evaluated, regions of the space of predictor variables for which one estimator has smaller integrated mean squared error than another can be identified, and unequal weightings can be assigned to regions of the space of predictor variables to reflect different requirements for accurate prediction.

Section 2 of this paper models the problem addressed in this paper and contrasts it with the one considered by Box and Draper. One important distinction noted between regression analysis and choosing an experimental design to estimate response surface models



is that, unlike the design problem, multicollinearities among the predictor variables in a regression analysis frequently cause the variance portion of the integrated mean squared error to be much larger than the bias due to using a biased estimator of the regression coefficients. In Sections 3, 4, and, 5, general expressions for integrated variance, integrated squared bias, and integrated mean squared error, respectively, are presented, along with specific results for models with two predictor variables. Section 6 briefly discusses estimation of integrated mean squared error and presents a numerical example. Conclusions and recommendations for further research are given in Section 7.

## 2. THE PROBLEM

We will concentrate attention in this article to multiple linear regression models of the following form:

$$\underline{Y} = \beta_0 \underline{1} + X \underline{\beta} + \underline{\varepsilon}, \quad (2.1)$$

where  $\underline{Y}$  is an  $(n \times 1)$  vector of response variables,  $\beta_0$  is an unknown constant,  $\underline{1}$  is an  $(n \times 1)$  vector of ones,  $X = [\underline{X}_1, \underline{X}_2, \dots, \underline{X}_p]$  is an  $(n \times p)$  full column rank matrix of known nonstochastic predictor variables,  $\underline{\beta}$  is a  $(p \times 1)$  vector of unknown regression coefficients, and  $\underline{\varepsilon}$  is an  $(n \times 1)$  vector of random error terms with  $\underline{\varepsilon} \sim N(\underline{0}, \sigma^2 \underline{I})$ . Except for the example discussed later in this section, we assume that model (2.1) has been correctly specified by the experimenter and that the columns of  $X$  have been standardized so that  $\underline{X}_j' \underline{1} = 0$  and  $\underline{X}_j' \underline{X}_j = 1$  for  $j = 1, 2, \dots, p$ .

Consider a prediction equation of the form

$$\hat{Y}(\underline{u}) = \tilde{\beta}_0 + \underline{u}'\tilde{\underline{\beta}}, \quad (2.2)$$

where  $\underline{u}' = (u_1, u_2, \dots, u_p)$  is a vector of standardized (as in (2.1)) values of the  $p$  predictor variables at which a predicted value of the response variable is desired, and  $\tilde{\beta}_0$  and  $\tilde{\underline{\beta}}$  are estimators of the unknown constants in (2.1). If  $\sum_{j=1}^p \tilde{x}_{j1} = 0$ , i.e. the predictor variables are centered, then we will use  $\tilde{\beta}_0 = \bar{Y}$ .

If the prediction equation (2.2) is to be used for a range of values of the predictor variables, some measure of the adequacy of prediction throughout this region of the predictor variable space is needed to assess its efficacy. One such measure is integrated mean squared error,  $J$ , defined as

$$J = \int \dots \int_R E\{\hat{Y}(\underline{u}) - E[Y(\underline{u})]\}^2 W(\underline{u}) d\underline{u}. \quad (2.3)$$

As defined in (2.3), integrated mean squared error incorporates the mean squared error of the prediction equation at the point  $\underline{u}$ , i.e.  $E\{\hat{Y}(\underline{u}) - E[Y(\underline{u})]\}^2$ , weighted by an appropriate function  $W(\underline{u})$  and integrated over a region  $R = R(\underline{u})$ . This definition of integrated mean squared error can be adapted to discrete weight functions and models in which some predictor variables are functionally related to one another; however, we will restrict our attention to continuous predictor variables for simplicity (Helms [9] treats some of the complications of the more general definitions of  $J$ ).

Box and Draper [1] analyzed in some detail the choice of an

experimental design for fitting a quadratic response surface

$$Y = \beta_0 + \beta_1 X_1 + \beta_{11} X_1^2 + \epsilon \quad (2.4)$$

when it was incorrectly assumed that the response surface was linear, i.e.

$$Y = \beta_0 + \beta_1 X_1 + \epsilon. \quad (2.5)$$

We wish to discuss this example to point out the differences that occur when one can choose the design points and then estimate the regression coefficients versus the problems that arise when one cannot do so. Box and Draper assumed that the design points could be centered so that  $\sum_{i=1}^n X_{i1} = 0$  and that the region of interest  $R$  could be chosen (through a scaling of  $X_1$ ) to be  $-1 \leq X_1 \leq 1$ . They also chose the weight function to be constant throughout  $R$ ; in particular, they let  $W(u) = n\sigma^{-2} (\int_{-1}^1 du_1)^{-1} = n\sigma^{-2}/2$ . Using least squares estimators of  $\beta_0$  and  $\beta_1$  it is then easily verified that (note we have not assumed that  $\sum_{i=1}^n X_{i1}^2 = 1$  in this example)

$$J = V + B = (1 + 1/3c) + \alpha_{11}^2 \{c^2 - 2c/3 + 1/5 + d^2/3c^2\}, \quad (2.6)$$

where the first term on the r.h.s. of (2.6) is the integrated variance ( $V$ ) of the prediction equation, while the second term is the integrated squared bias ( $B$ ), with  $\alpha_{11}^2 = n\sigma^{-2}\beta_{11}^2$ ,  $c = n^{-1} \sum_{i=1}^n X_{i1}^2$ , and  $d = n^{-1} \sum_{i=1}^n X_{i1}^3$ .

In choosing the design points to minimize (2.6), Box and Draper noted that, regardless of the value of  $c$ ,  $J$  would be smallest when



$d = 0$ . In selecting the value of  $c$  to minimize  $J$ , however, one must specify a value for  $\alpha_{11}^2$ . Alternatively, if  $V$  and  $B$  are restricted, unique values of  $c$  and  $\alpha_{11}^2$  can be found to minimize  $J$ . For example, if one considers a situation in which the variance and bias terms in (2.6) are equal, one can solve for the values of  $c$  and  $\alpha_{11}^2$  that minimize  $J$  subject to the restriction  $V = B$ .

Box and Draper investigated this further by solving for the minimizing values of  $c^{\frac{1}{2}}$  for four cases:  $V = \infty, B = 0$  ( $c^{\frac{1}{2}} = \infty$ );  $V = 4B$  ( $c^{\frac{1}{2}} = 0.72$ );  $V = B$  ( $c^{\frac{1}{2}} = 0.62$ ); and  $V = 0, B = \infty$  ( $c^{\frac{1}{2}} = 0.58$ ). By noting the similarity of the values of  $c^{\frac{1}{2}}$  in the last three cases versus  $c^{\frac{1}{2}} = \infty$  for the first one, they reached the rather surprising conclusion that when the true model is quadratic but one assumes a linear one, designs that incorporate contributions from both variance and bias in the minimization of integrated mean squared error are very similar to those that ignore variance completely and minimize the integrated squared bias.

Through other examples Box and Draper and subsequent authors showed that this same conclusion (i.e. optimal designs that incorporate both integrated variance and integrated squared bias when minimizing  $J$  are close to the all bias designs) is true in a variety of response surface situations. The major distinction between these examples and a regression analysis is the inability of the experimenter in the latter instance to select the design points. In particular the data analyst performing a regression analysis generally cannot guarantee, as did Box and Draper, that the columns of  $X$  are mutually orthogonal or that odd sample moments of the  $X_j$  are zero.



The effects of the nonorthogonality of the columns of  $X$  on the conclusions of Box and Draper can be illustrated by a simple extension of the above example.

Suppose that, instead of considering the one variable model (2.4), the true model relates the response variable to two predictor variables as follows:

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_{11} X_1^2 + \beta_{22} X_2^2 + \epsilon. \quad (2.7)$$

Again, unknowingly, suppose the experimenter assumes the model is linear in the two predictor variables, i.e. he assumes

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \epsilon. \quad (2.8)$$

In order to make the comparison as similar as possible to the one variable example considered above, also assume that

$$\sum X_{i1} = \sum X_{i2} = \sum X_{i1}^2 X_{i2} = \sum X_{i1} X_{i2}^2 = \sum X_{i1}^3 = \sum X_{i2}^3 = 0$$

(2.9)

and

$$n^{-1} \sum X_{i1}^2 = n^{-1} \sum X_{i2}^2 = c,$$

with all the summations taken from  $i = 1$  to  $i = n$ . Finally, we do not assume  $n^{-1} \sum X_{i1} X_{i2} = 0$ , but that  $n^{-1} \sum X_{i1} X_{i2} = c r_{12}$ .

With these assumptions, and letting  $R = \{(X_1, X_2) : -1 \leq X_i \leq 1, i = 1, 2\}$  and  $W(u) = n\sigma^{-2}/4$ ,

$$J = V + B = (1 + 2/3c(1 - r_{12}^2)) + (\alpha_{11}^2 + \alpha_{22}^2)\{(c - 1/3)^2 + 4/45\} + 2\alpha_{11}\alpha_{22}(c - 1/3)^2,$$

where  $\alpha_{jj} = n\sigma^{-2} \beta_{jj}$ ,  $j = 1, 2$ . Further simplifying the problem by

letting  $\alpha_{11} = \alpha_{22} = \alpha$  yields

$$J = V + B = (1 + 2/3c(1 - r_{12}^2)) + \alpha^2\{4(c - 1/3)^2 + 8/45\}. \quad (2.10)$$

If  $r_{12} = 0$ , (2.10) is the two variable analog of (2.6) (with  $d = 0$ ).

The value of  $c^{1/2}$  that minimizes (2.10) when  $r_{12} = 0$  and  $V = B$  is 0.61 and  $\alpha = 3.892$ . With these values of  $c^{1/2}$  and  $\alpha$ ,  $V = B = 2.788$ . As a function of  $r_{12}$ , the values of  $c^{1/2}$  that minimize the integrated variance (2.10) when  $B = 2.788$  are  $c^{1/2} = 0.68(r_{12} = .90)$ ,  $0.73(r_{12} = .95)$ ,  $0.89(r_{12} = 0.99)$ , and  $1.23(r_{12} = .999)$ . In addition, if  $c^{1/2} = 0.61$  is used to construct an experimental design for this example but  $r_{12} \neq 0$ , the integrated squared bias,  $B$ , remains constant (since  $B$  is not a function of  $r_{12}$ ) but the integrated variance becomes  $V = 10.409(r_{12} = .90)$ ,  $19.336(r_{12} = .95)$ ,  $90.839(r_{12} = .99)$ , and  $895.342(r_{12} = .999)$ . Finally, if  $B = 2.788$ , the values of  $c^{1/2}$  needed to insure that  $V = B$  are  $c^{1/2} = 0.61(r_{12} = 0)$ ,  $1.40(r_{12} = .90)$ ,  $1.96(r_{12} = .95)$ ,  $4.33(r_{12} = .99)$ , and  $13.66(r_{12} = .999)$ .

Thus in selecting an experimental design for fitting (2.8) when (2.7) is the correct model, the integrated variance cannot be ignored if  $r_{12}$  is close to 1.0. Values of  $r_{12}$  near 1.0 frequently arise with regression data and can result in an extremely large integrated variance for the least squares prediction equation, even if the model is correctly specified. Thus, although biased regression estimators contribute nonzero integrated squared biases to  $J$ , the reduction in integrated variance over the least squares estimator can result in an overall reduction in integrated mean squared error with multicollinear

data. The magnitude of a reduction in integrated mean squared error over least squares, if any, will depend on the region of interest and the weight function used in (2.3), as well as on the particular biased estimator employed.

### 3. INTEGRATED VARIANCE

The integrated mean squared error (2.3) of a prediction equation can be partitioned into two components: integrated variance,  $V$ , and integrated squared bias,  $B$ , where

$$V = \int \dots \int_R \text{Var}\{\hat{Y}(\underline{u})\} W(\underline{u}) d\underline{u} \quad (3.1)$$

and

$$B = \int \dots \int_R \{E[\hat{Y}(\underline{u})] - E[Y(\underline{u})]\}^2 W(\underline{u}) d\underline{u}. \quad (3.2)$$

The three regression estimators to be compared in this article are the ordinary least squares (LS), simple ridge regression (RR), and principal component (PC) estimators defined in equations (3.4) - (3.6). To facilitate the evaluation of the associated prediction equations, define the latent roots of  $X'X$  by  $\ell_1 \leq \ell_2 \leq \dots \leq \ell_p$  and the corresponding orthonormal latent vectors by  $\underline{V}_1, \underline{V}_2, \dots, \underline{V}_p$ . It is well-known, then, that

$$X'X = \sum_{j=1}^p \ell_j \underline{V}_j \underline{V}_j' \text{ and } (X'X)^{-1} = \sum_{j=1}^p \ell_j^{-1} \underline{V}_j \underline{V}_j'. \quad (3.3)$$

Using (3.3), the LS estimator of  $\underline{\beta}$  can be written as

$$\hat{\underline{\beta}}_{LS} = (X'X)^{-1} X' \underline{Y} = \sum_{j=1}^p \ell_j^{-1} \underline{C}_j \underline{V}_j', \quad (3.4)$$



where  $C_j = \underline{V}_j' X' \underline{Y}$ . The PC estimator we will examine deletes terms from (3.4) corresponding to multicollinearities among the predictor variables as indicated by the presence of small latent roots of  $X'X$  (see Marquardt [18], Mansfield [17], and Gunst and Mason [8] for a more complete discussion of this estimator, including justification for deleting terms solely on the basis of the magnitudes of the latent roots of  $X'X$ ). If the terms corresponding to  $r$  small latent roots are deleted from (3.4) the resulting PC estimator of  $\underline{\beta}$  is

$$\hat{\underline{\beta}}_{PC} = \sum_{j=r+1}^P \ell_j^{-1} C_j \underline{V}_j. \quad (3.5)$$

Finally, for  $k > 0$  the RR estimator (Hoerl and Kennard [12]) is given by

$$\hat{\underline{\beta}}_{RR} = (X'X + kI)^{-1} X' \underline{Y} = \sum_{j=1}^P (\ell_j + k)^{-1} C_j \underline{V}_j. \quad (3.6)$$

In deriving the integrated mean squared error of the RR estimator we assume that  $k$  is a fixed constant, i.e. nonstochastic. Although in practice  $k$  is typically selected according to a stochastic method (e.g. Ridge Trace,  $k$  estimated using  $\hat{\underline{\beta}}_{LS}$  and  $\hat{\sigma}^2$ , etc.), nonrandom selection rules utilizing only characteristics of  $X$  are conceivable. One such procedure is introduced in Section 6.

Assuming that (2.1) is the correct model, the integrated variances of the above three estimators are, respectively,

$$V_{LS} = n^{-1} \sigma^2 + \sigma^2 \text{tr}\{(X'X)^{-1}\} = n^{-1} \sigma^2 + \sigma^2 \sum_{j=1}^P \ell_j^{-1} \underline{V}_j' \underline{V}_j \quad (3.7)$$

$$V_{PC} = n^{-1} \sigma^2 + \sigma^2 \text{tr}\{(X'X)^{-1}\} = n^{-1} \sigma^2 + \sigma^2 \sum_{j=r+1}^P \ell_j^{-1} \underline{V}_j' \underline{V}_j \quad (3.8)$$



and

$$\begin{aligned} V_{RR} &= n^{-1} \sigma^2 + \sigma^2 \operatorname{tr}\{(X'X + kI)^{-1} X'X(X'X + kI)^{-1} \ddagger\} \\ &= n^{-1} \sigma^2 + \sigma^2 \sum_{j=1}^P \ell_j (\ell_j + k)^{-2} \underline{v}_j' \ddagger \underline{v}_j, \end{aligned} \quad (3.9)$$

where  $(X'X)^{-1} = \sum_{j=r+1}^P \ell_j^{-1} \underline{v}_j \underline{v}_j'$  and  $\ddagger$  is the second order moment matrix of the weight function in the region R:

$$\ddagger = \int \dots \int_R \underline{u} \underline{u}' W(\underline{u}) d\underline{u}. \quad (3.10)$$

Note immediately that  $V_{PC} < V_{LS}$  for  $r \geq 1$  and  $V_{RR} < V_{LS}$  for  $k > 0$ ; i.e. both PC and RR result in reductions in integrated variance over LS. With multicollinear data these reductions can be quite large since the prediction equations using the biased estimators either eliminate (PC) or dampen (RR) the first few terms of (3.7) that contain the largest values of  $\ell_j^{-1}$ . The magnitude of  $V_{PC}$  relative to  $V_{RR}$  depends on the number of terms,  $r$ , deleted by the PC estimator of  $\underline{\beta}$  and the value of  $k$  selected for the RR estimator.

One of the simplest forms of  $\ddagger$  in (3.10) occurs when R is a symmetric region about  $\underline{u} = \underline{0}$  in each  $u_j$  and the following two conditions hold for the weight function  $W(\underline{u})$ :

- (i)  $W(\underline{u})$  is normalized so that  $\int \dots \int_R W(\underline{u}) d\underline{u} = 1$  and is an even function of each  $u_j$ ; and
- (ii)  $\int \dots \int_R u_j^2 W(\underline{u}) d\underline{u} = \tau$ , a constant, for  $j = 1, 2, \dots, p$ .

For example, many uniform, triangular, and exponential weight functions satisfy these requirements. When these conditions are valid

$$\mathbb{J} = \tau I, \quad (3.11)$$

and the integrated variances become, respectively,

$$V_{LS} = n^{-1}\sigma^2 + \sigma^2\tau \sum_{j=1}^P \ell_j^{-1} \quad (3.12)$$

$$V_{PC} = n^{-1}\sigma^2 + \sigma^2\tau \sum_{j=r+1}^P \ell_j^{-1} \quad (3.13)$$

and

$$V_{RR} = n^{-1}\sigma^2 + \sigma^2\tau \sum_{j=1}^P \ell_j (\ell_j + k)^{-2}. \quad (3.14)$$

Now to further illuminate the tradeoffs in integrated variance among these three prediction equations, we consider the case of  $p = 2$  predictor variables and  $\mathbb{J}$  defined as in (3.11). If  $r_{12}$  again denotes the "correlation" between the  $n$  observations on the two predictor variables, then  $\ell_1 = 1 - r_{12}$  and  $\ell_2 = 1 + r_{12}$  (assuming w.l.o.g. that  $r_{12} > 0$ ). If the PC estimator deletes the term corresponding to the smallest latent root,  $\ell_1$ , then

$$V_{LS}^* = 2(1 - r_{12}^2)^{-1}, \quad (3.15)$$

$$V_{PC}^* = (1 + r_{12})^{-1}, \quad (3.16)$$

and

$$V_{RR}^* = (1 - r_{12})(1 - r_{12} + k)^{-2} + (1 + r_{12})(1 + r_{12} + k)^{-2}, \quad (3.17)$$

where, for each predictor,  $V^* = (V - n^{-1}\sigma^2)/\sigma^2\tau$ . Figure 1 contains graphs of  $V_{LS}^*$ ,  $V_{PC}^*$ , and  $V_{RR}^*$  (for several values of  $k$ ) as a function

of  $r_{12}$ .

[Insert Figure 1]

The comparisons among the predictors that are evident from Figure 1 include the following:

- (i) LS has uniformly larger integrated variance than PC and RR, with  $V_{LS}^*$  asymptotically unbounded as  $r_{12} \rightarrow 1$ ;
- (ii) for  $k$  approximately 0.4 or less the integrated variance of RR is larger than that of PC except for values of  $r_{12}$  extremely close to 1.0.

Thus for  $p = 2$  predictor variables and  $\mathbf{I} = \tau \mathbf{I}$ , both biased estimators greatly reduce the integrated variance over that obtainable by LS except for RR when  $k$  is small and, simultaneously,  $r_{12}$  is not close to 1.0; i.e. except when  $k$  is small and the two predictor variables are not severely multicollinear. Comparing PC with RR reveals that  $V_{PC}^*$  is generally smaller than  $V_{RR}^*$  unless  $k$  is relatively large or  $r_{12}$  is extremely close to 1.0.

Another comparison between  $V_{PC}$  and  $V_{RR}$  for  $p = 2$  is presented in Figure 2, which displays the regions for which  $V_{PC} \leq V_{RR}$  and  $V_{PC} > V_{RR}$  as a function of  $r_{12}$ . Again this graph shows that for small  $k$   $V_{PC} \leq V_{RR}$  unless  $r_{12}$  is large and that  $V_{PC} > V_{RR}$  for large  $k$  over a wide range of  $r_{12}$ .



## 4. INTEGRATED SQUARED BIAS

The integrated squared biases of the prediction equation (2.2) using coefficient estimators (3.4) - (3.6) are, respectively,

$$B_{LS} = 0, \quad (4.1)$$

$$\begin{aligned} B_{PC} &= \text{tr}\{V_r' V_r \beta \beta' V_r V_r' \frac{1}{\tau}\} \\ &= \beta' V_r' V_r \frac{1}{\tau} V_r V_r' \beta, \end{aligned} \quad (4.2)$$

$$\begin{aligned} \text{and } B_{RR} &= k^2 \text{tr}\{V(L + kI)^{-1} V' \beta \beta' V(L + kI)^{-1} V' \frac{1}{\tau}\} \\ &= k^2 \beta' V(L + kI)^{-1} V' \frac{1}{\tau} V(L + kI)^{-1} V' \beta, \end{aligned} \quad (4.3)$$

where  $V_r = [V_1, V_2, \dots, V_r]$  and  $L = \text{diag}(\ell_1, \ell_2, \dots, \ell_p)$ . Although the LS estimator contributes no bias to the integrated mean squared error, the bias contribution of PC and RR to their respective integrated mean squared errors can be small enough to net great reductions over  $J_{LS}$  due to the large reductions in integrated variance. This is especially true for severely multicollinear data and weight functions  $W(u)$  that give smallest weights to regions that have the same multicollinearities as those in the matrix of predictor variables,  $X$ .

If we again examine the characteristics of regions and weight functions yielding  $\frac{1}{\tau} = \tau I$ , (4.2) and (4.3) reduce to

$$B_{PC} = \tau \sum_{j=1}^r (V_j' \beta)^2 \quad (4.4)$$

$$\text{and } B_{RR} = \tau k^2 \sum_{j=1}^p (\ell_j + k)^{-2} (V_j' \beta)^2. \quad (4.5)$$



It is readily apparent from (4.4) and (4.5) that  $B_{PC} \leq B_{RR}$  when

$D_p \leq 0$  and  $B_{PC} > B_{RR}$  when  $D_p > 0$ , where

$$D_p = \sum_{j=1}^r (1 - a_j^2) Z_j^2 - \sum_{j=r+1}^p a_j^2 Z_j^2, \quad (4.6)$$

$Z_j = V_j' \beta$ , and  $a_j = k/(\ell_j + k)$ . The results of the previous section suggest that large values of  $k$  yield an integrated variance for ridge regression that is smaller than the integrated variance for principal components. But there is a tradeoff in integrated squared bias since large values of  $k$  imply that  $a_j \sim 1$  for latent roots defining multicollinearities (i.e. for  $j = 1, 2, \dots, r$ ) and hence that

$$D_p \sim - \sum_{j=r+1}^p a_j^2 Z_j^2 < 0.$$

This property is of course weakened if some of the  $Z_j$ ,  $j = 1, 2, \dots, r$ , are large enough to offset the closeness of the corresponding  $a_j$  to 1.

For  $p = 2$  predictor variables and  $\mathbf{I} = \tau \mathbf{I}$ ,

$$B_{PC} = \tau(\beta_1 - \beta_2)^2/2 \quad (4.7)$$

and

$$B_{RR} = \tau k^2 \{ (\beta_1 - \beta_2)^2 (1 - r_{12} + k)^{-2} + (\beta_1 + \beta_2)^2 (1 + r_{12} + k)^{-2} \} / 2, \quad (4.8)$$

again assuming  $r = 1$  and  $r_{12} > 0$ . As a function of  $a_1$ ,  $a_2$ ,  $Z_1$ , and  $Z_2$ , these expressions are

$$B_{PC} = \tau Z_1^2 \text{ and } B_{RR} = \tau \{ a_1^2 Z_1^2 + a_2^2 Z_2^2 \}. \quad (4.9)$$

Figure 3 depicts regions of the  $(Z_1, Z_2)$  - plane for which  $B_{PC} < B_{RR}$  for  $p = 2$  predictor variables,  $\frac{1}{2} = \tau I$ ,  $r_{12} = 0.95$ , and four choices of  $k$ . Similar regions occur for other values of  $r_{12}$ , only the slopes of the lines change. The locus of points for which  $B_{PC} = B_{RR}$  is two lines passing through the origin with slopes  $\pm a_2^{-1}(1 - a_1^2)^{\frac{1}{2}}$ .

[Insert Figure 3]

Examination of a prediction equation with  $p = 3$  predictor variables reveals some general characteristics of integrated bias comparisons between PC and RR. In this case (recall equation (4.6))

$$D_3 = \begin{cases} (1 - a_1^2)Z_1^2 - a_2^2Z_2^2 - a_3^2Z_3^2 & r = 1 \\ (1 - a_1^2)Z_1^2 + (1 - a_2^2)Z_2^2 - a_3^2Z_3^2 & r = 2 \end{cases} \quad (4.10)$$

The general shape of the region defined by (4.10) when PC deletes  $r = 1$  terms from (3.4) to obtain (3.5) is that of an elliptical cone centered on the  $Z_1$  axis. Outside this cone  $B_{PC} < B_{RR}$ , while inside it  $B_{PC} > B_{RR}$ ; i.e.,  $B_{PC} < B_{RR}$  unless  $Z_1^2$  is sufficiently large. This comparison generalizes to an arbitrary number of predictor variables,  $p$ , for  $r = 1$ .

When  $p = 3$  and  $r = 2$ ,  $D_3$  indicates that the general shape of the region comparing  $B_{PC}$  and  $B_{RR}$  is again characterized by an elliptical cone, now centered on the  $Z_3$  axis. Inside this cone  $B_{PC} < B_{RR}$ , while outside it  $B_{PC} > B_{RR}$ . So  $B_{PC} < B_{RR}$  for arbitrary  $Z_3^2$  if neither  $Z_1^2$  nor  $Z_2^2$  is too large. This conclusion remains valid for arbitrary  $p$  provided  $r = p - 1$ .

## 5. INTEGRATED MEAN SQUARED ERROR

The tradeoffs in integrated variance and integrated squared bias that were uncovered in the previous two sections can be evaluated by considering the integrated mean squared errors of the prediction equations:

$$J_{LS} = n^{-1}\sigma^2 + \sigma^2 \operatorname{tr}\{(X'X)^{-1}\}, \quad (5.1)$$

$$J_{PC} = n^{-1}\sigma^2 + \sigma^2 \operatorname{tr}\{(X'X)^{-1}\} + \beta' V_r V_r' \beta, \quad (5.2)$$

$$J_{RR} = n^{-1}\sigma^2 + \sigma^2 \operatorname{tr}\{(X'X + kI)^{-1}X'X(X'X + kI)^{-1}\} \\ + k^2 \beta' V(L + kI)^{-1}V' \beta. \quad (5.3)$$

Rather than attempting a complicated comparison of expressions (5.1) - (5.3), we again simplify the problem by specifying that  $\beta = \tau I$ . Then,

$$J_{LS} = \sigma^2 \{n^{-1} + \tau \sum_{j=1}^P \ell_j^{-1}\}, \quad (5.4)$$

$$J_{PC} = \sigma^2 \{n^{-1} + \tau \sum_{j=r+1}^P \ell_j^{-1}\} + \tau \sum_{j=1}^r Z_j^2, \quad (5.5)$$

$$\text{and } J_{RR} = \sigma^2 \{n^{-1} + \tau \sum_{j=1}^P \ell_j (\ell_j + k)^{-2}\} + \tau k^2 \sum_{j=1}^P (\ell_j + k)^{-2} Z_j^2. \quad (5.6)$$

Examination of (5.4) and (5.5) reveals that  $J_{LS} \leq J_{PC}$  when  $E_P \leq 0$  and  $J_{LS} > J_{PC}$  when  $E_P > 0$ , where

$$E_P = \sum_{j=1}^r (\ell_j^{-1} \sigma^2 - Z_j^2). \quad (5.7)$$



Comparing (5.4) with (5.6) reveals that  $J_{LS} \leq J_{RR}$  when  $F_p \leq 0$  and  $J_{LS} > J_{RR}$  when  $F_p > 0$ , where

$$F_p = \sum_{j=1}^p (b_j - a_j^2 Z_j^2), \quad (5.8)$$

$$b_j = k\sigma^2(2\ell_j + k)/[\ell_j(\ell_j + k)^2],$$

and  $a_j = k/(\ell_j + k)$  as in Section 4. Finally, from (5.5) and (5.6),  $J_{PC} \leq J_{RR}$  when  $D_p \leq d_p$  and  $J_{PC} > J_{RR}$  when  $D_p > d_p$ , where  $D_p$  is defined in (4.6) and

$$\begin{aligned} d_p &= (V_{RR} - V_{PC})/\tau \\ &= \sum_{j=r+1}^p b_j - \sigma^2 \sum_{j=1}^r \ell_j (\ell_j + k)^{-2}. \end{aligned} \quad (5.9)$$

For the two variable prediction equation considered in the previous sections,

$$J_{LS}^* = 2\sigma^2(1 - r_{12}^2)^{-1}, \quad (5.10)$$

$$J_{PC}^* = \sigma^2(1 + r_{12})^{-1} + Z_1^2, \quad (5.11)$$

$$\begin{aligned} \text{and } J_{RR}^* &= \sigma^2\{(1-r_{12})(1-r_{12}+k)^{-2} + (1+r_{12})(1+r_{12}+k)^{-2}\} \\ &\quad + k^2\{(1-r_{12}+k)^{-2}Z_1^2 + (1+r_{12}+k)^{-2}Z_2^2\}, \end{aligned} \quad (5.12)$$

where  $J^* = (J - n^{-1}\sigma^2)/\tau$ . Figures 4 and 5 pictorially reveal the combined effects of integrated variance and integrated squared bias

of the two variable predictors by plotting (5.10) - (5.12) as a function of  $Z_1^2$ , for  $\sigma^2 = 1$  (hence  $Z_j^2$  measures the magnitude of  $(V_j'\beta)^2$  relative to  $\sigma^2$ ). Two values of  $r_{12}$  are used to indicate the changes in the curves as  $r_{12}$  is changed, and only the curves for  $Z_2^2 = 0$  are depicted. Nonzero values of  $Z_2^2$  increase the intercept values for  $J_{RR}^*$  but leave the curves for  $J_{LS}^*$  and  $J_{PC}^*$  unchanged. So this is a "worst case" comparison of  $J_{LS}^*$  and  $J_{PC}^*$  with  $J_{RR}^*$ .

[Insert Figures 4 and 5]

In general, these figures support the contention that reductions in integrated mean squared error over LS are possible with either biased estimator provided that  $Z_1^2$  is not too large relative to  $\sigma^2$  (and to a lesser extent, provided that  $Z_2^2$  is not too large for RR). Due to the magnitude of  $V_{LS}$  for the stronger multicollinearity,  $r_{12} = 0.99$ , substantial reductions in integrated mean squared error are seen to be possible with the biased estimators when the predictor variables are extremely multicollinear. The comparison of  $J_{PC}^*$  and  $J_{RR}^*$  indicates that  $J_{PC}^* \leq J_{RR}^*$  for smaller values of  $Z_1^2$ , particularly for small values of  $k$ . Large values of  $Z_1^2$  or large selections of  $k$  result in smaller integrated mean squared error for RR than PC, provided a large value of  $Z_2^2$  doesn't compensate for these reductions.

## 6. ESTIMATION

Helms [10] and Park [22] employ integrated mean squared error criteria to assess different least squares prediction equations that arise due to attempts to select acceptable subsets of the original  $p$

predictor variables for use in a final model. Helms [10] uses known characteristics of the predictor variables to define  $\mathcal{R}$  and then estimates the integrated variances of the subset models as a (biased) mimic of the corresponding integrated mean squared errors. Park [22], analyzing a  $p = 3$  variable model, determines  $\mathcal{R}$  by defining  $W(\underline{u})$  to be a uniform weight function and  $R$  to be the unit cube. He then estimates integrated mean squared error by evaluating  $J$  for various subsets of the full set of predictor variables using the least squares estimates of the parameters from the full model. Both of these procedures for estimating integrated mean squared error yield biased estimators of  $J$ .

In this section we will develop an alternate approach for estimating integrated mean squared error. We will use characteristics of the data and each of the three regression estimators discussed in this paper to define a region of prediction  $R$  and an estimator  $\hat{J}$  so that  $\hat{J}$  is an unbiased estimator of the corresponding  $J$ . An example illustrating some of the characteristics of this estimation scheme concludes the section.

Since we are primarily concerned with multicollinear data, a transformation to the principal axes of  $X'X$  rather than using the original coordinate system allows  $R$  to be defined to reflect anomalies in the data. For example, if  $X$  is severely multicollinear there is very little information in the  $p$  dimensional space of the predictor variables in directions defined by the latent vectors corresponding to the small latent roots of  $X'X$ . The region of prediction,  $R$ , should be chosen to reflect such characteristics



in the data; otherwise one is in danger of extrapolation with the predictor. So let

$$\underline{t} = V' \underline{u}, \quad (6.1)$$

where  $\underline{u}$  is again a vector of standardized values of the  $p$  predictor variables in the original coordinate system, and  $\underline{t}$  represents this same point in the orthogonal coordinate system defined by the  $p$  latent vectors of  $X'X$ ; i.e.,  $t_j = \underline{v}_j' \underline{u}$   $j = 1, 2, \dots, p$ . Let  $W^*(\underline{t})$  and  $R^*$  denote weight functions and regions of the predictor variables, respectively, in the transformed coordinate system.

Consider now the use of a rectangular region of interest in the transformed space which is defined by

$$R^* = \{\underline{t} : -s_j \leq t_j \leq s_j, j = 1, 2, \dots, p\}, \quad (6.2)$$

where  $s_j \geq 0$  will be defined for each estimator and represents the limits imposed on the use of a prediction equation in each direction of the transformed space of predictor variables. For illustrative purposes, a uniform weight function,  $W^*(\underline{t})$ , will be used to discuss the estimation of  $J$  although, as mentioned in Section 3, many other weight functions behave similarly. Accordingly, define

$$W^*(\underline{t}) = \begin{cases} \frac{1}{3 \prod_{j=1}^p (2s_j)} & \underline{t} \in R^* \\ 0 & \underline{t} \notin R^* \end{cases} \quad (6.3)$$

From (6.2) and (6.3),

$$\frac{1}{R^*} = \int \dots \int_{R^*} \underline{t} \underline{t}' W^*(\underline{t}) d\underline{t} = \text{diag}(s_1, s_2, \dots, s_p). \quad (6.4)$$

Noting that in the transformed space  $(X'X)^{-1} = \text{diag}(\ell_1^{-1}, \ell_2^{-1}, \dots, \ell_p^{-1})$ , we find from (5.1) that

$$J_{LS} = n^{-1} \sigma^2 + \sigma^2 \sum_{j=1}^p \ell_j^{-1} s_j, \quad (6.5)$$

and, hence, that an unbiased estimator of (6.5), regardless of the choice of the  $s_j$  (provided they are not random variables), is

$$\hat{J}_{LS} = n^{-1} \hat{\sigma}^2 + \hat{\sigma}^2 \sum_{j=1}^p \ell_j^{-1} s_j, \quad (6.6)$$

where  $\hat{\sigma}^2 = \text{MSE}$  is the usual unbiased estimator of  $\sigma^2$ .

Similarly, in the transformed space  $(X'X)^- = \text{diag}(0, 0, \dots, 0, \ell_{r+1}^{-1}, \dots, \ell_p^{-1})$  and (5.2) becomes

$$J_{PC} = n^{-1} \sigma^2 + \sigma^2 \sum_{j=r+1}^p \ell_j^{-1} s_j + \sum_{j=1}^r (v_j^{\beta})^2 s_j. \quad (6.7)$$

We again estimate  $n^{-1} \sigma^2$  by  $n^{-1} \hat{\sigma}^2$ , but rather than use  $\hat{\sigma}^2$  in the second term of (6.7), we will use  $\text{MSE}_{PC}$ , defined as

$$\begin{aligned} \text{MSE}_{PC} &= \{ \underline{Y}' (I - n^{-1} \underline{1} \underline{1}' - X(X'X)^- X') \underline{Y} \} / (n-p-1+r) \\ &= \{ (n-p-1) \hat{\sigma}^2 + \sum_{j=1}^r \ell_j^{-1} C_j^2 \} / (n-p-1+r), \end{aligned}$$

i.e. let

$$\hat{J}_{PC} = n^{-1} \hat{\sigma}^2 + \text{MSE}_{PC} \sum_{j=r+1}^p \ell_j^{-1} s_j. \quad (6.8)$$

The bias of  $\hat{J}_{PC}$  is

$$E[\hat{J}_{PC}] - J_{PC} = \left\{ \sum_{j=r+1}^p \ell_j^{-1} s_j \right\} \left\{ \sum_{j=1}^r \ell_j (v_j' \beta)^2 / (n-p-1+r) \right\} - \sum_{j=1}^r (v_j' \beta)^2 s_j.$$

If we now restrict the region of prediction  $R^*$  so that

$$s_j = \begin{cases} (n-p-1+r)^{-1} \ell_j & j = 1, 2, \dots, r \\ (p-r)^{-1} \ell_j & j = r+1, r+2, \dots, p \end{cases} \quad (6.9)$$

then  $E[\hat{J}_{PC}] = J_{PC}$ . Note that (6.9) does restrict prediction most in directions for which there is little information on the predictor variables (i.e. directions defined by latent vectors corresponding to small latent roots) and least in directions for which there is the most information.

The integrated mean squared error of the RR estimator using (6.4) is given by

$$J_{RR} = n^{-1} \sigma^2 + \sigma^2 \sum_{j=1}^p \ell_j (\ell_j + k)^{-2} s_j + k^2 \sum_{j=1}^p (\ell_j + k)^{-2} (v_j' \beta)^2 s_j, \quad (6.10)$$

for nonstochastic choices of  $k$ . Define (note that this is not the usual mean squared error definition of the ridge estimator)

$$\begin{aligned} MSE_{RR} &= \{ \underline{Y}' (I - n^{-1} \underline{1} \underline{1}' - X(X'X + kI)^{-1} X') \underline{Y} \} / (n-1 - \sum_{j=1}^p \ell_j (\ell_j + k)^{-1}) \\ &= \{ (n-p-1) \hat{\sigma}^2 + k \sum_{j=1}^p \ell_j^{-1} (\ell_j + k)^{-1} C_j^2 \} / (n-1 - \sum_{j=1}^p \ell_j (\ell_j + k)^{-1}). \end{aligned}$$



We estimate  $J_{RR}$  with

$$\hat{J}_{RR} = n^{-1}\hat{\sigma}^2 + \text{MSE}_{RR} \sum_{j=1}^P \ell_j (\ell_j + k)^{-2} s_j. \quad (6.11)$$

This is an unbiased estimator of  $J_{RR}$  if we restrict  $R^*$  so that

$$s_j = k^{-1} \ell_j (\ell_j + k) / (n - 1 - \sum_{j=1}^P \ell_j (\ell_j + k)^{-1}), \quad (6.12)$$

and also use

$$k = p / (n - 1). \quad (6.13)$$

It is especially important to observe that in obtaining an unbiased estimator of  $J_{RR}$ , a nonstochastic rule for selecting the ridge shrinkage parameter  $k$  resulted.

To illustrate the use of these estimators we will examine the nine-variable data analyzed by Webster, Gunst, and Mason [23]. A least squares backward elimination of this data resulted in a final predictor involving four of the nine predictor variables:  $X_1$ ,  $X_4$ ,  $X_6$ , and  $X_8$ , with  $X_1$  and  $X_4$  having a large pairwise multicollinearity ( $r_{14} = 0.978$ ). Using a latent root regression backward elimination procedure (Webster, Gunst, and Mason [23, 24]), the final predictor contains only two predictor variables,  $X_6$  and  $X_9$ , which do not appear strongly multicollinear ( $r_{69} = 0.143$ ). Both these subset predictors appear to be reasonably adequate predictors of the  $n = 15$  observed responses (coefficients of determination for the two models are 0.80 and 0.75, respectively, and the residual mean squared errors are 2.40 and 2.49, while the corresponding statistics for the full model are 0.83 and 4.12).

Tables 1 and 2 contain the statistics used in the evaluation of the integrated mean squared errors of the prediction equations for each of the above subset models. The  $s_j$  values for RR and PC were obtained from (6.12) and (6.9), respectively, while those for LS were chosen to be the smaller (in absolute value) of the upper and lower bounds on the observed  $t_j = \frac{V'_{j-i} u_i}{\sqrt{V'_{j-i} V_{j-i}}}$ ,  $i = 1, 2, \dots, n$  (observe that these values are merely the observed principal components of  $X$ ). This choice of  $s_j$  for LS insures that we do not attempt to extrapolate along the axes in the transformed space.

TABLE 1. STATISTICS FOR THE TWO VARIABLE MODEL:  $X_6, X_9$ .

$j$	$\ell_j$	Values of $s_j$			Range on $t_j$	
		RR	PC	LS	LOWER	UPPER
1	.8567	.4892	.0659	.3521	-.4240	.3521
2	1.1433	.8399	1.1433	.3927	-.3927	.6324
$\hat{J}_{LS} = 2.0406$		$\hat{J}_{PC} = 7.8419$		$\hat{J}_{RR} = 3.5931$ ( $k=0.1429$ )		

TABLE 2. STATISTICS FOR THE FOUR VARIABLE MODEL:  $X_1, X_4, X_6, X_8$ .

$j$	$\ell_j$	Values of $s_j$			Range on $t_j$	
		RR	PC	LS	LOWER	UPPER
1	.0115	.0010	.0010	.0439	-.0708	.0439
2	.2355	.0362	.0785	.1718	-.2771	.1718
3	.8574	.2895	.2858	.2715	-.4816	.2715
4	2.8956	2.7210	.9653	.8030	-.8030	.8454
$\hat{J}_{LS} = 12.5227$		$\hat{J}_{PC} = 3.1877$		$\hat{J}_{RR} = 4.1786$ ( $k=0.2857$ )		

Consider first the two variable model. The region of prediction for PC is greatly distorted when comparison is made with the range on  $t_j$  for each of the two dimensions. The region of prediction for RR allows a great deal of extrapolation in the second dimension. The estimates of J indicate that the LS prediction equation should be preferred over PC and RR, with the PC predictor clearly inferior to the other two. These results are not especially surprising since there is no strong multicollinearity in this model.

The statistics presented in Table 2 point out the advantages of using either biased estimator of  $\beta$  in a prediction equation when the data is multicollinear. The regions of prediction for PC and RR are conservative in the first two dimensions when compared with the range on the  $t_j$ . The range of prediction for RR in the last dimension is quite anticonservative. The estimated integrated mean squared errors of PC and RR indicate that if prediction is confined to the regions in Table 2, both biased predictors greatly reduce the overall variability of the LS predictor.

## 7. SUMMARY AND RECOMMENDATIONS

The example in the previous section suggests several questions which need to be answered before a comparison of LS, PC, and RR prediction equations can be regarded as conclusive. First, the restriction of an unbiased estimator of J may be detrimental to the evaluation of the ridge prediction equation. The values of  $s_j$  for the largest dimension in each subset model was much larger than the bounds of the data in these directions. Yet a smaller



value of  $s_j$  renders  $\hat{J}_{RR}$  biased for  $J_{RR}$ . Further investigations on the desirability of unbiased estimators of  $J$  are needed to resolve this problem.

In addition to the estimation problems, additional choices of weight functions should be considered. For example, letting  $\frac{1}{J} = X'X$  deserves consideration, as Helms [9] argues. Finally, how should comparisons be made if the model is misspecified? These problems are currently under investigation and additional results will be reported in the near future.

The unresolved questions just raised do not detract from the main thrust of this paper: integrated mean squared error is a flexible tool for evaluating competing prediction equations. The general formulation of applying this criterion to least squares, principal component, and ridge regression prediction equations has been presented for a correctly specified model, and comparisons have been made among the predictions for a general class of weight functions over a specific region of interest. By allowing the regions of prediction to vary, unbiased estimators of the integrated mean squared error of the three prediction equations were obtained and a numerical example illustrating the use of the procedures was discussed.

#### 8. ACKNOWLEDGMENTS

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Figure 1.  
Integrated Variances as a Function of  $r_{12}$

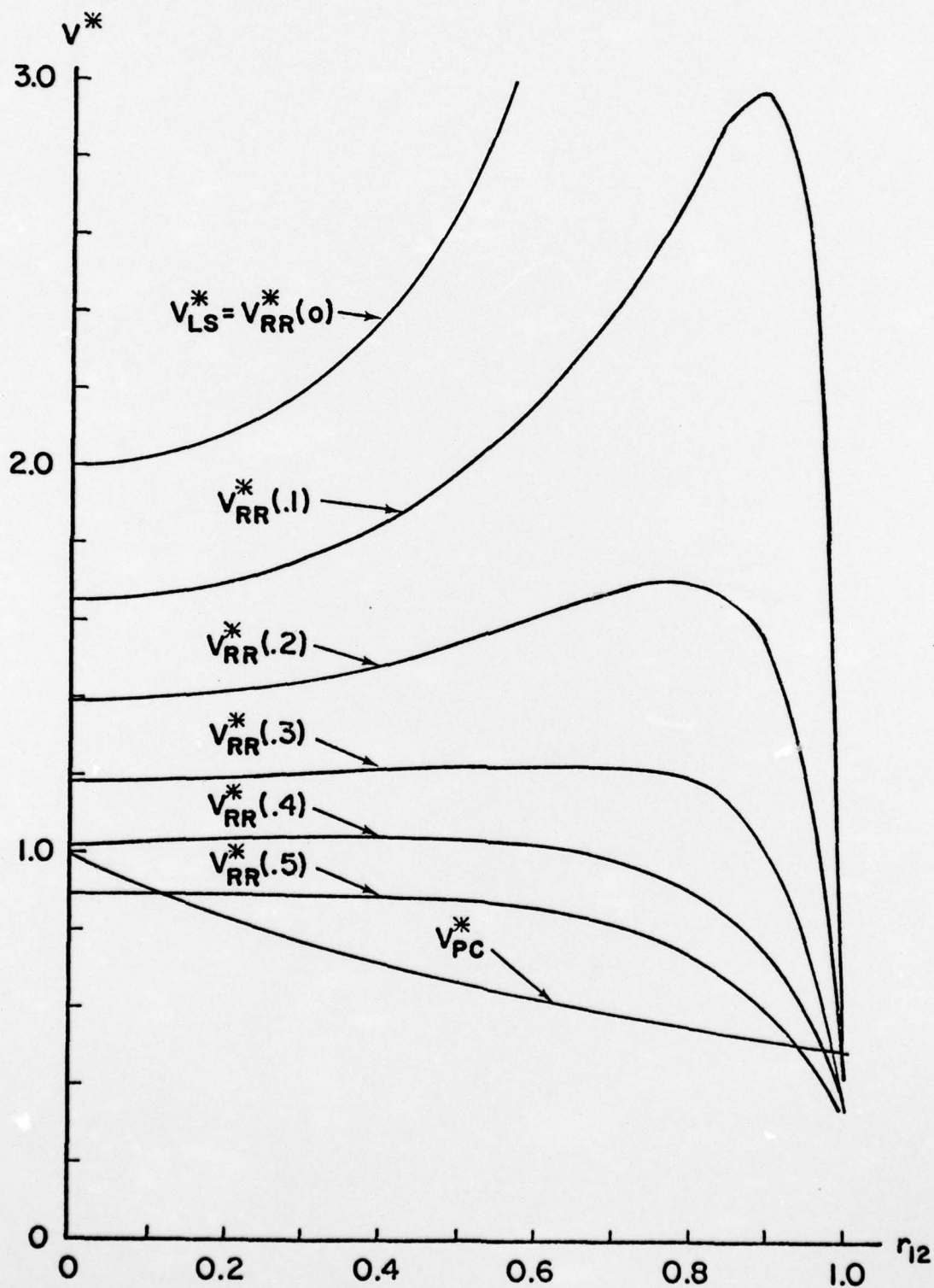


Figure 2.  
Comparison of Integrated Variance of PCR and RR  
for Two Regressor Variables

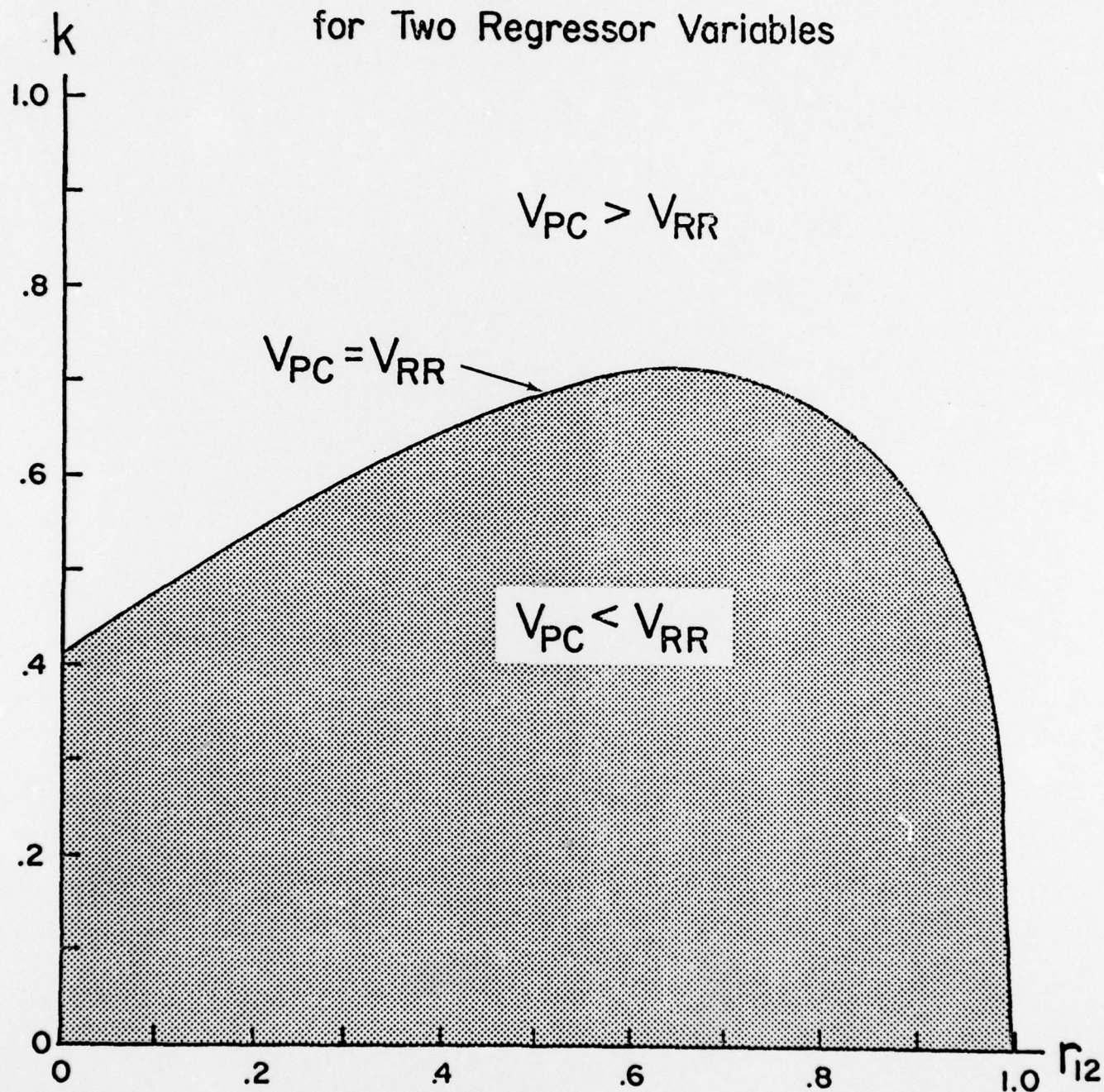




Figure 3.  
Comparison of Integrated Bias With  $p=2$ ,  $r_{12}=0.95$ .

(Shaded Region Indicates  $B_{PC} < B_{RR}$  ;  
Non-Shaded Region Indicates  $B_{PC} > B_{RR}$ ).

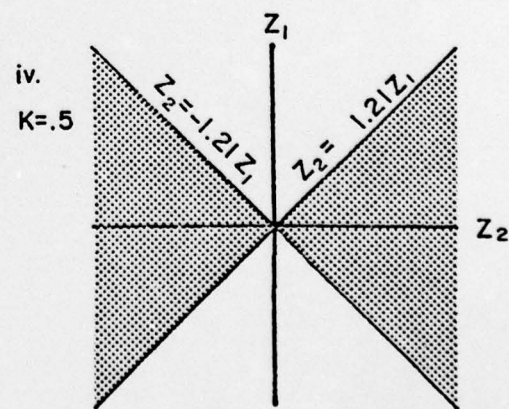
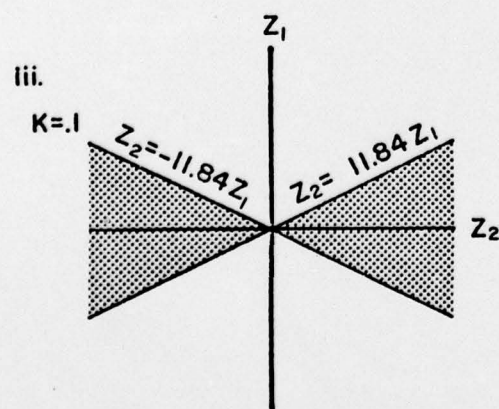
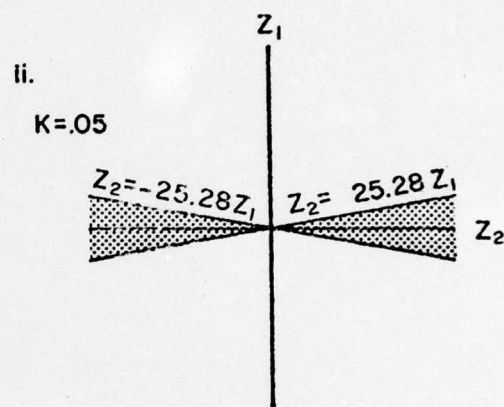
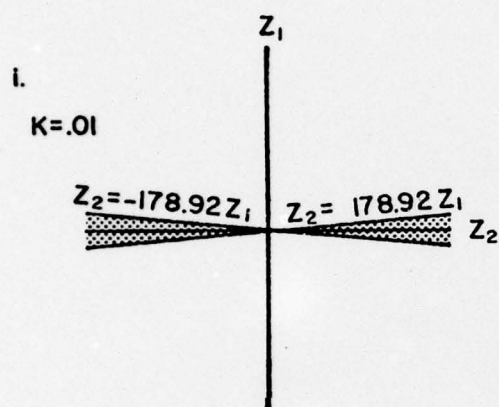


Figure 4.  
Integrated Mean Square Errors for a Model  
With  $p=2$ ,  $r_{12}=0.95$ ,  $Z_2=0$ .

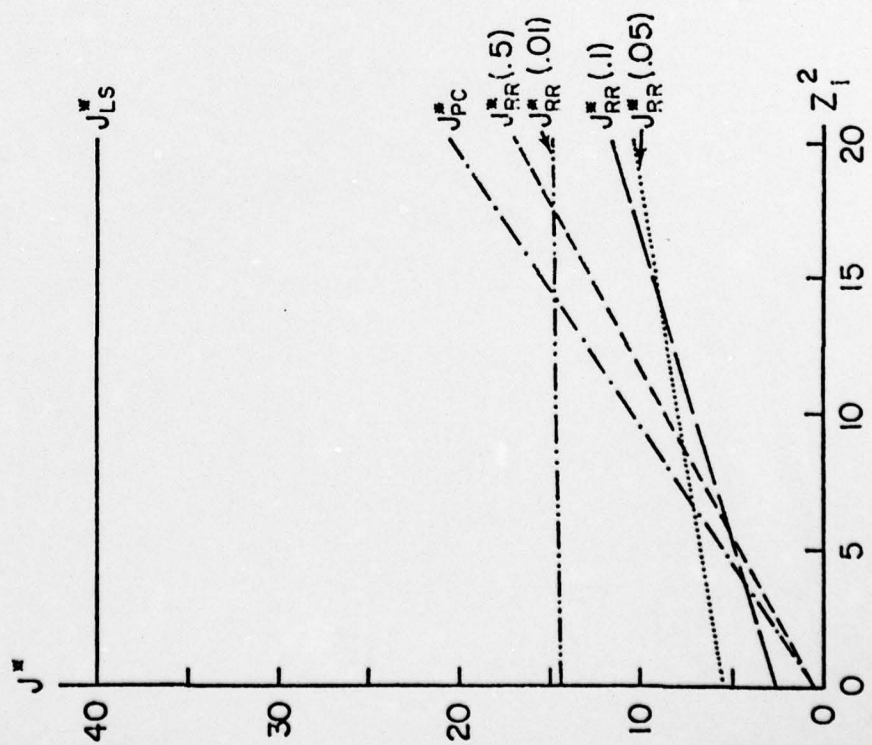
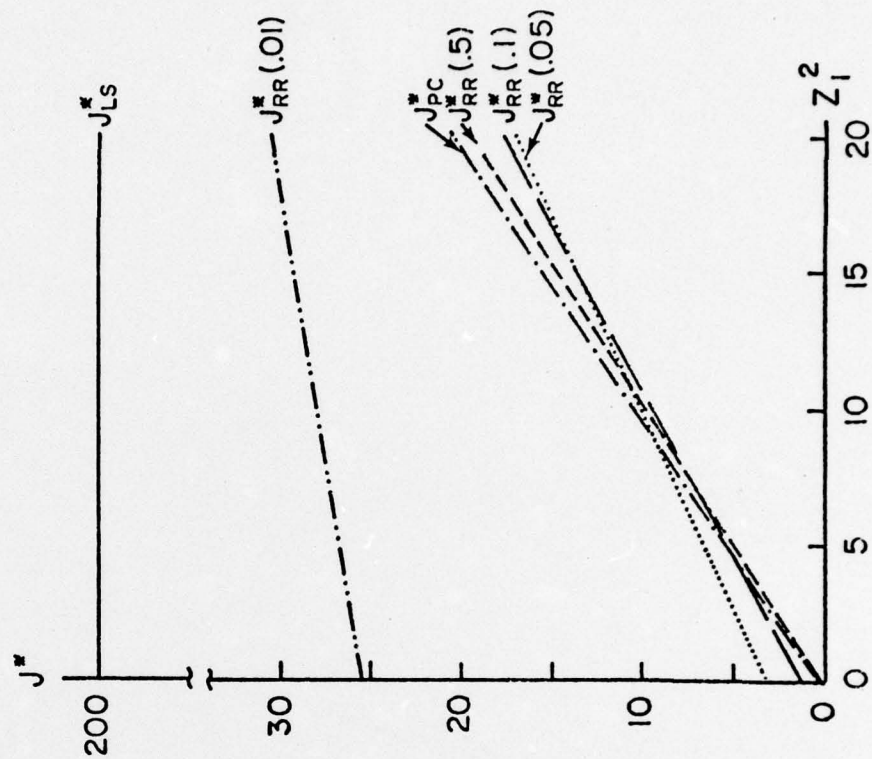


Figure 5.  
Integrated Mean Square Errors for a Model  
With  $p=2$ ,  $r_{12}=0.99$ ,  $Z_2=0$ .



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20. neither of these criteria may be satisfactory in assessing the predictor. In this paper integrated mean squared error is used as a criterion to determine when the least squares, principal component, and ridge regression estimators of regression coefficients can produce satisfactory prediction equations in the presence of a multicollinear design matrix.

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